

Store Portal

Magento Synchronization Module

Complete Guide — Every Button, Every Connect Flow, Every Screen

Manage products across all platforms directly from your Magento Admin panel

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1. Introduction

Store Portal is a multi-platform product synchronisation system. The Magento Admin Embed Module installs as a standard Magento 2 extension and adds a "Store Portal" group to the Magento Stores menu. Every portal page — Dashboard, Auto Sync Rules, Bulk Sync — loads as an embedded page inside Magento Admin, so you never leave your Magento panel.

This guide documents every button and control across the entire portal: what it is, what happens when you click it, and the complete step-by-step sequence for connecting each supported platform — Shopify, WooCommerce, Magento, and eBay.

Feature	Description
Magento Admin Embedded	Portal loads inside Magento Admin — no separate login or tab needed
Multi-platform view	See and manage products from Shopify, WooCommerce, eBay, Magento, OpenCart
Bulk operations	Update price, status, description, return policy, tags across products at once
Cross-store targeting	Choose exactly which connected stores receive each bulk change
Auto Sync Rules	Product changes on one store push automatically to all target stores in real time
Domain-based access	Subscription tied to your Magento domain — all admin users share it

2. Module Configuration in Magento Admin

After installing the module, configure it from Magento Admin: Stores > Configuration > Store Portal. Two sections appear: General (Portal URL and API Key) and License (License Key and Production Environment). Fill in the fields and click "Save Config".

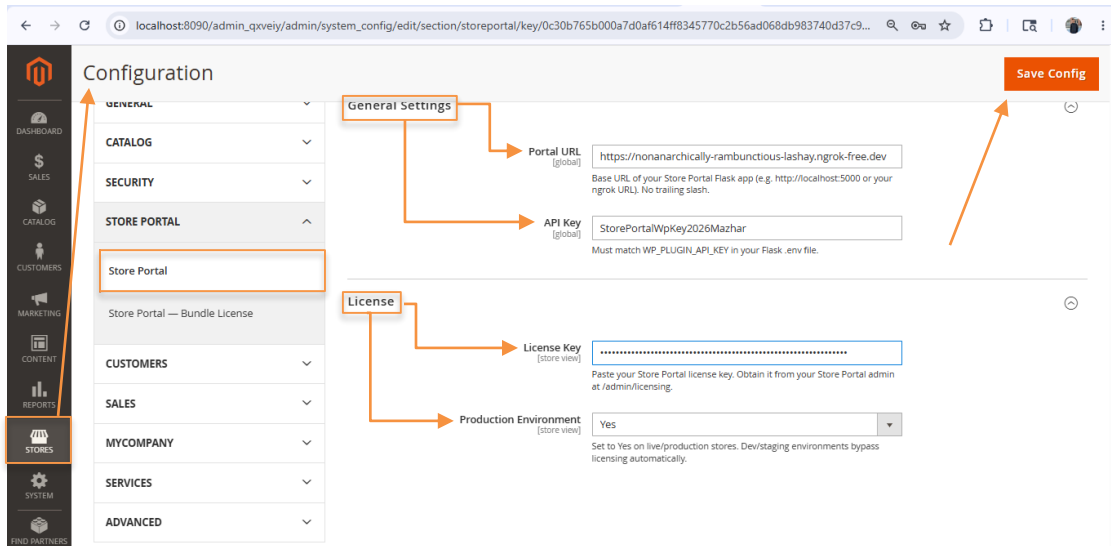


Figure 2.1 — Stores > Configuration > Store Portal. General Settings section: Portal URL (base URL of your Store Portal Flask server) and API Key (must match WP_PLUGIN_API_KEY in the server .env file). License section: License Key field and Production Environment toggle. "Save Config" button is in the top-right corner.

Field	Description
Portal URL	Base URL of the Store Portal server. No trailing slash.
API Key	Must match WP_PLUGIN_API_KEY in the Store Portal server .env file.
License Key	Only used in Way 2. Paste the license key received after payment on the Store Portal website.
Production Environment	Set to "Yes" on live/production stores. Dev/staging environments bypass licensing automatically.

"Save Config" Button

[Save Config] Saves all values in the Store Portal configuration section — Portal URL, API Key, License Key, and Production Environment. After saving, flush the Magento Configuration and Page Cache so the portal picks up the new settings: go to System > Cache Management, select "Configuration" and "Page Cache", then click "Flush Cache Storage".

3. Two Ways to Get Access

Way	When to use it
Way 1 — Subscribe inside Magento Admin	Subscribe without leaving Magento. Plan selection and payment happen inside the Admin frame.
Way 2 — Subscribe on the Store Portal website, then enter license key	You already subscribed on the Store Portal website and received a license key by email.

3.1 Way 1 — Subscribe Inside Magento Admin

Step 1 — Subscription Required Screen

Go to Stores > Store Portal > Dashboard. The Subscription Required screen appears with two buttons.

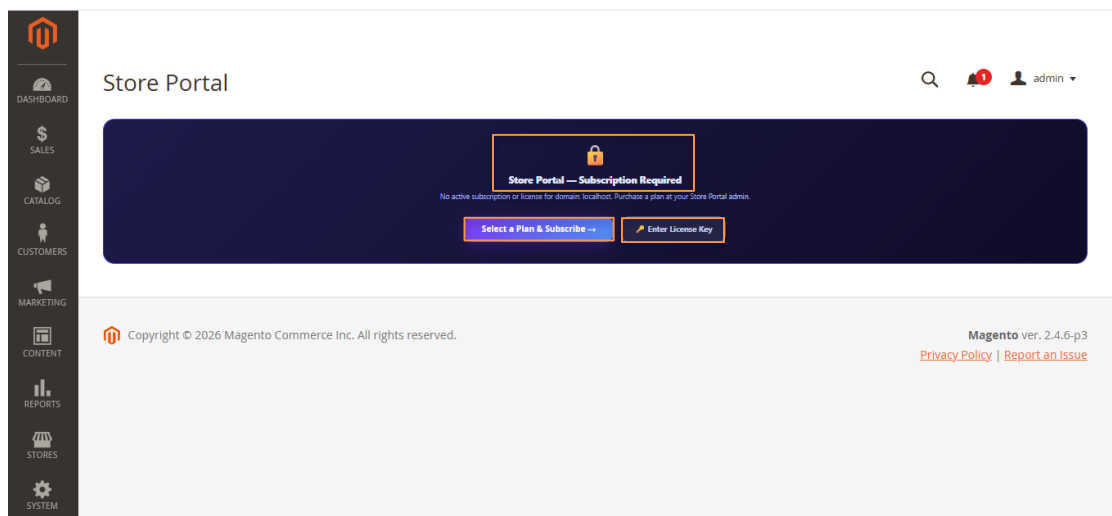


Figure 3.1 — Subscription Required screen inside Magento Admin. Padlock icon and "Store Portal — Subscription Required" message. Two buttons: "Select a Plan & Subscribe ->" (Way 1) and "Enter License Key" (Way 2 shortcut).

[Select a Plan & Subscribe ->] Loads the plan selection page inside the Magento Admin frame to begin Way 1. The page replaces the subscription required banner inside the same embedded frame.

[Enter License Key] Navigates directly to the Magento configuration page (Stores > Configuration > Store Portal). This is the Way 2 shortcut — it takes you straight to the License Key field.

Step 2 — Choose a Plan

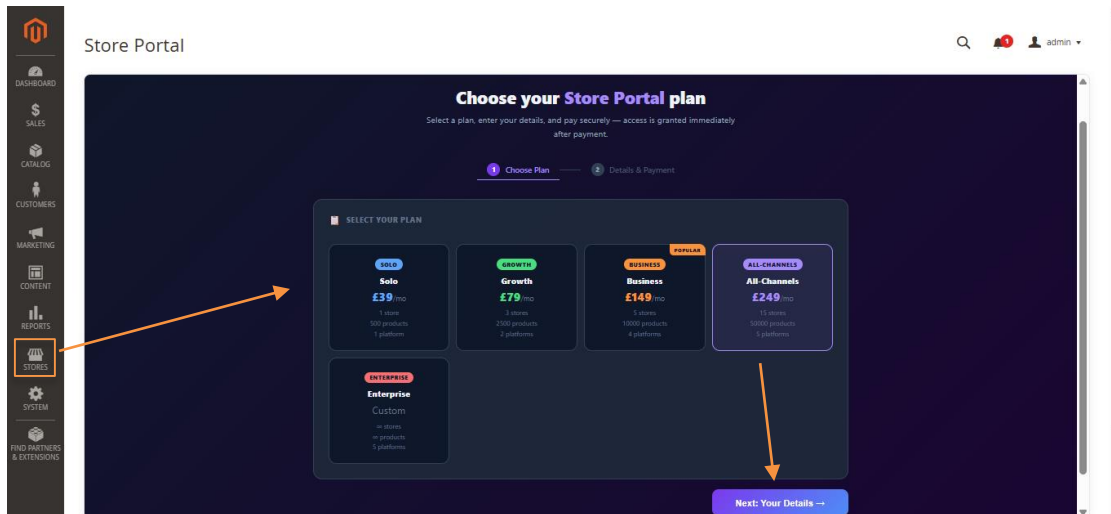


Figure 3.2 — Plan selection page (Step 1 of 2) inside Magento Admin. Five plan cards: Solo £39/mo, Growth £79/mo, Business £149/mo, All-Channels £249/mo, Enterprise Custom. Click a plan card to highlight it, then click "Next: Your Details →".

[Plan card] Selects that plan (highlighted). Only one can be selected at a time.

[Next: Your Details →] Advances to Step 2 (Details & Payment) with the selected plan confirmed at the top.

Step 3 — Enter Your Details

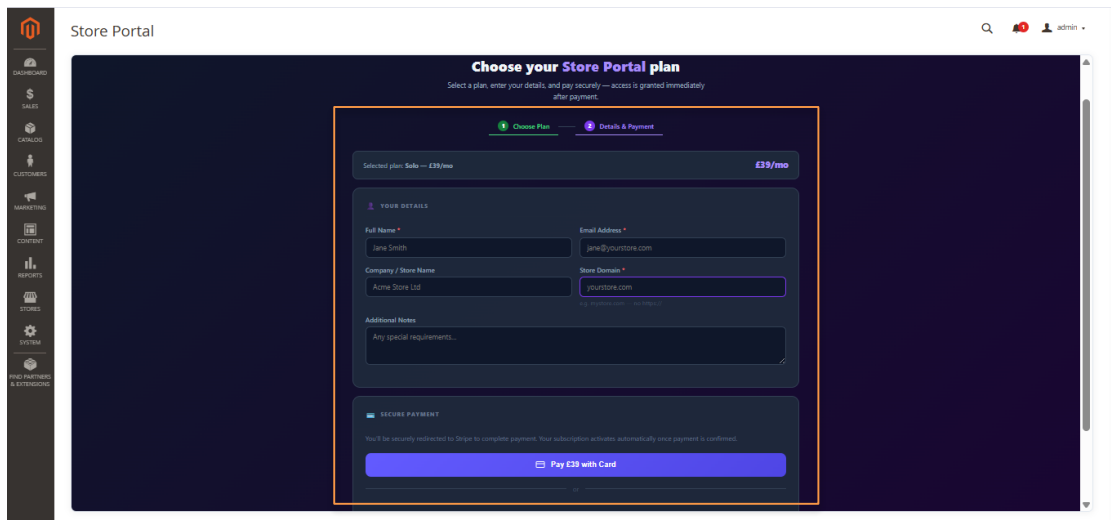


Figure 3.3 — Details & Payment form (Step 2 of 2) inside Magento Admin. Selected plan shown at top. Fields: Full Name, Email Address, Company/Store Name, Store Domain (auto-filled from Magento base URL), Additional Notes. Click "Pay £[Amount] with Card" to proceed to Stripe.

[Pay £[Amount] with Card] Validates all required fields, then redirects the browser to the Stripe-hosted checkout page.

Step 4 — Pay on Stripe

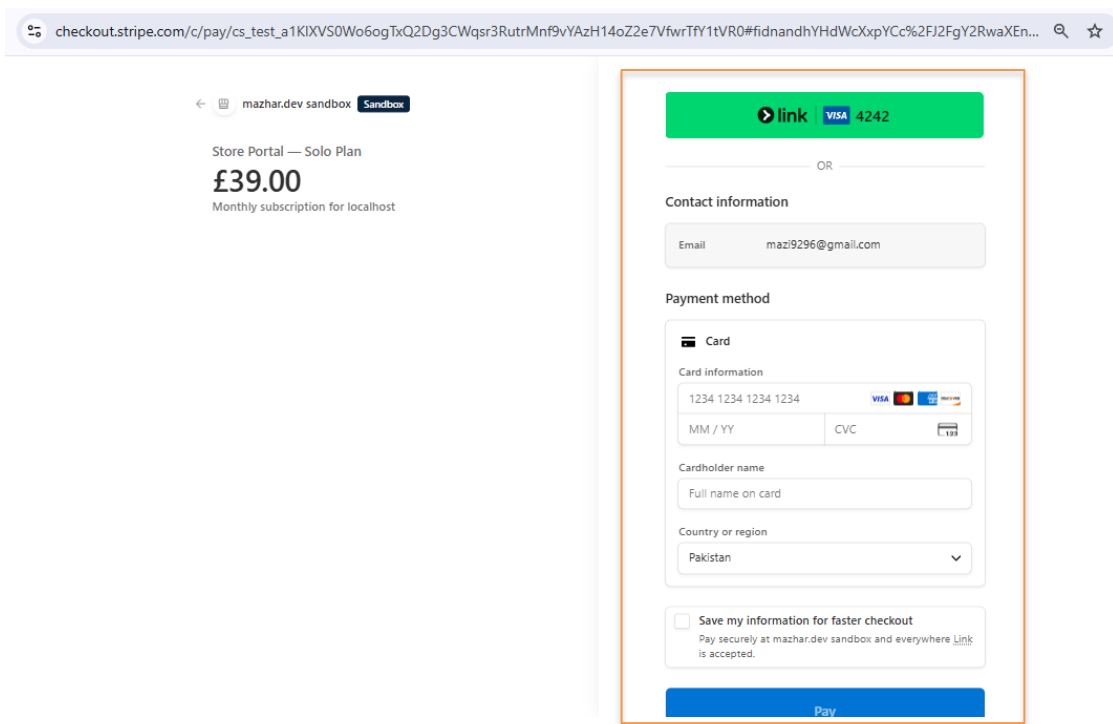


Figure 3.4 — Stripe checkout page for "Store Portal — Solo Plan £39.00". Enter card number, MM/YY, CVC, cardholder name, and country. Click "Pay" to process. Store Portal never stores card data — Stripe handles all payment security.

[Pay] Submits card details to Stripe. On success, browser redirects back to Magento Admin and the green "Licensed" bar appears immediately — subscription is active.

⚠ Do not close or refresh the browser while Stripe is processing. Contact etechflow0@gmail.com if payment issues occur.

Step 5 — Access Granted

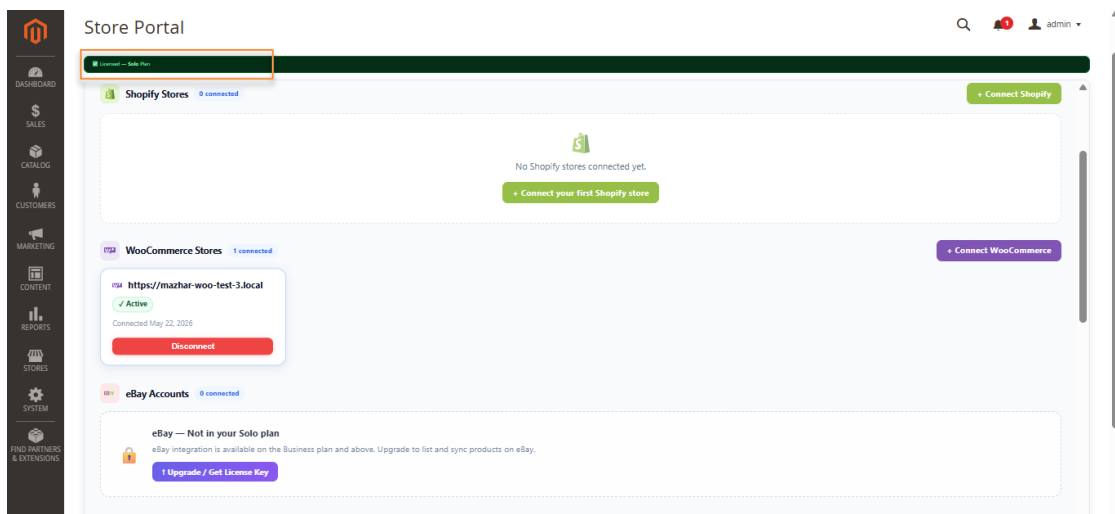


Figure 3.5 — Dashboard after successful payment. Green "Licensed — Solo Plan" bar confirms the subscription is active. Portal is ready to use immediately.

3.2 Way 2 — Subscribe on Store Portal Website, Then Enter License Key

Step 1 — Subscribe on the Store Portal Website

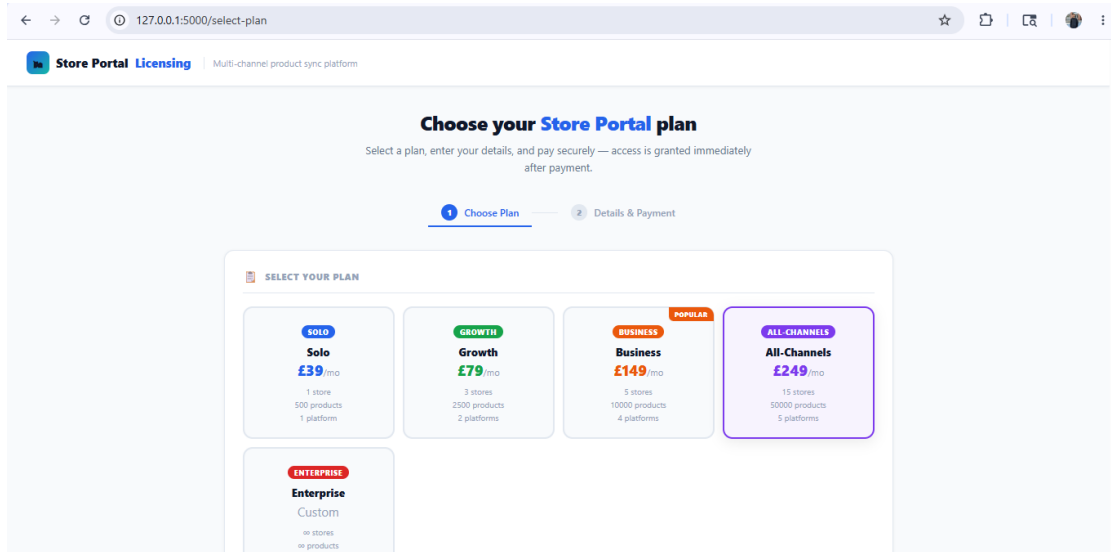


Figure 3.6 — Plan selection page on the Store Portal website (external browser tab). Select a plan, enter your Magento store domain, and complete Stripe payment. Your license key is shown after payment and emailed to you.

Step 2 — Enter License Key in Magento Configuration

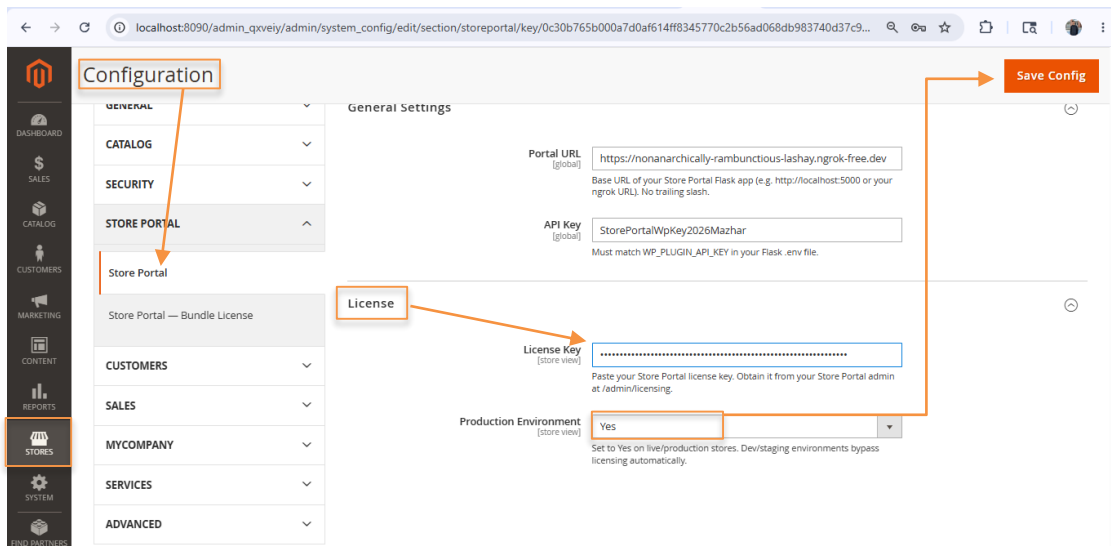



Figure 3.7 — Stores > Configuration > Store Portal — License section. Paste your license key into the License Key field. Set Production Environment to "Yes" on live servers. Click "Save Config" to activate. Flush Magento caches after saving.

[Save Config] Saves the license key and activates portal access. Flush caches for immediate effect.

✓ *The "Enter License Key" button on the Subscription Required screen is a shortcut to this configuration page.*

4. Subscription Plans

Plan	Price	Stores	Platforms	Products
Solo	£39/mo	1	Shopify, WooCommerce, or Magento	Up to 500
Growth	£79/mo	3	2 platforms	Up to 2,500
Business	£149/mo	5	All 5 incl. eBay & OpenCart	Up to 10,000
All-Channels	£249/mo	15	All 5 platforms	Up to 50,000
Enterprise	Custom	Unlimited	All 5 platforms	Unlimited

 eBay and OpenCart are available on the Business plan and above. Platform sections not in your plan show a padlock and "Upgrade Plan" button — they unlock automatically on upgrade.

5. The Portal Dashboard — Every Button Explained

Access the dashboard from: Stores > Store Portal > Dashboard in Magento Admin. The green "Licensed — [Plan Name]" bar confirms your subscription. The welcome panel shows Total Stores, Connected, and Store Limit. Five platform sections follow — each showing connected store cards and connect/action buttons.

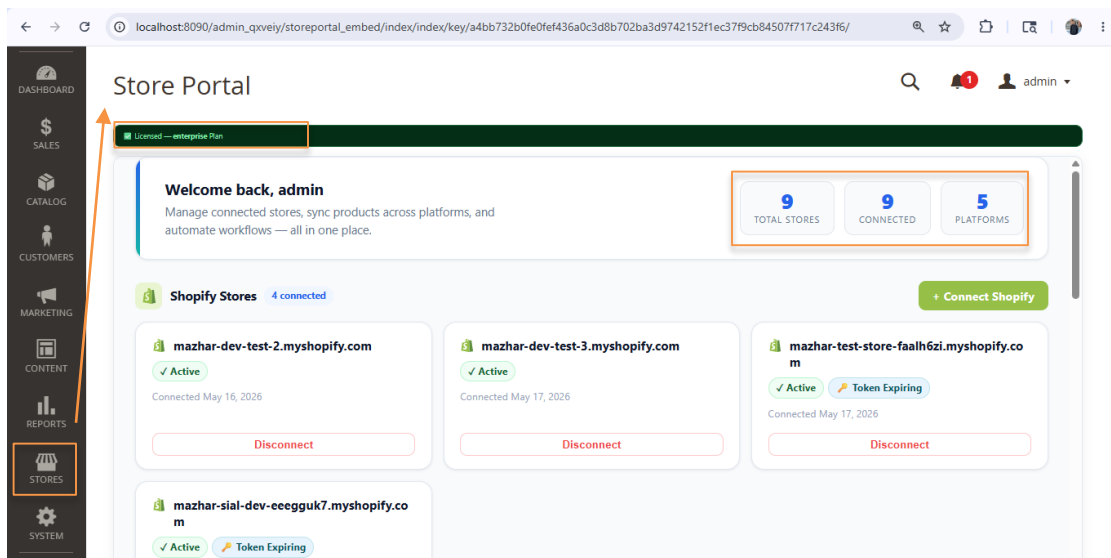
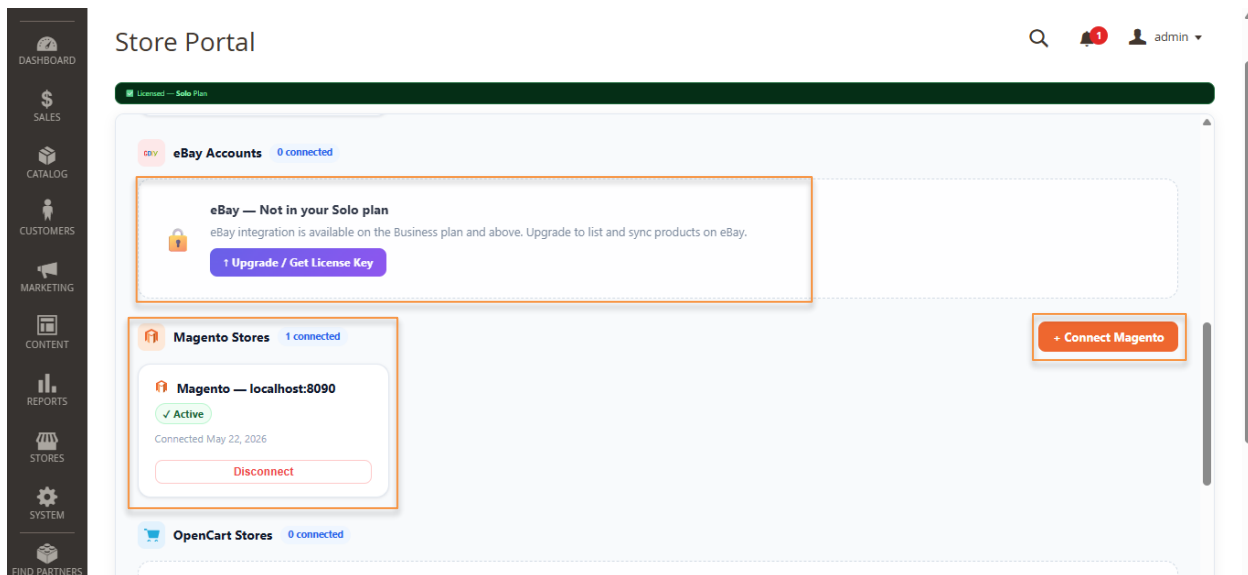


Figure 5.1 — Dashboard inside Magento Admin (Enterprise Plan, 9 Total Stores, 9 Connected, 5 Platforms). Shopify Stores section (4 connected) shows four store cards each with a Disconnect button and a "+ Connect Shopify" button at top-right. WooCommerce Stores section (2 connected) with "+ Connect WooCommerce".



5.1 "+ Connect [Platform]" Buttons

Each platform section header has a coloured "+ Connect [Platform]" button in the top-right corner.

[+ Connect Shopify] Opens the Shopify connection flow inside the Magento Admin frame. The portal shows the Shopify App Install URL — copy it to your browser address bar (or use the Copy button in Integration Resources) to initiate the Shopify OAuth flow. See Section 6.1 for the complete step-by-step process.

[+ Connect WooCommerce] Opens the WooCommerce Connector download page inside the Magento Admin frame. You download a WordPress plugin zip file and install it in your WP Admin. See Section 6.2 for the complete step-by-step process.

[+ Connect Magento] Opens the Connect Magento Store form for adding an additional Magento installation. Your primary (current) Magento store auto-connects on first portal load. Use this only for additional Magento installations. See Section 6.3.

[+ Sandbox (eBay section)] Opens the eBay OAuth flow in sandbox (test) mode. Redirects to the eBay sign-in page where you sign in with your eBay sandbox account. Use for testing. See Section 6.4.

[+ Production (eBay section)] Opens the eBay OAuth flow in production (live) mode. Redirects to the eBay sign-in page where you sign in with your real eBay seller account. See Section 6.4.

[+ Connect OpenCart] Opens the OpenCart connection flow — enter your OpenCart store URL and admin credentials. Works similarly to the Magento connect form.

[+ Connect your first [Platform] store (inside empty section)] Shown inside the empty-state area when no stores are connected for that platform. Has the same effect as the section-header "+ Connect" button.

5.2 "Disconnect" Button

[Disconnect] Removes the connection between this store and Store Portal. The store card disappears from the dashboard. Products from this store are excluded from future bulk actions and sync rules. The store's actual data is NOT deleted. Reconnect at any time via the "+ Connect" button.

5.3 Store Card Click

Click anywhere on a connected store card body (not the Disconnect button) to open that store's product page — showing all products fetched from that store with tabs for Products and Orders.

5.4 "Upgrade Plan" Button

[Upgrade Plan] Shown on locked platform sections (platforms not included in the current plan). Opens the plan selection page to upgrade. After upgrading, the locked section unlocks automatically — no stores need to be reconnected.

5.5 "How Sync Works" Panel Links

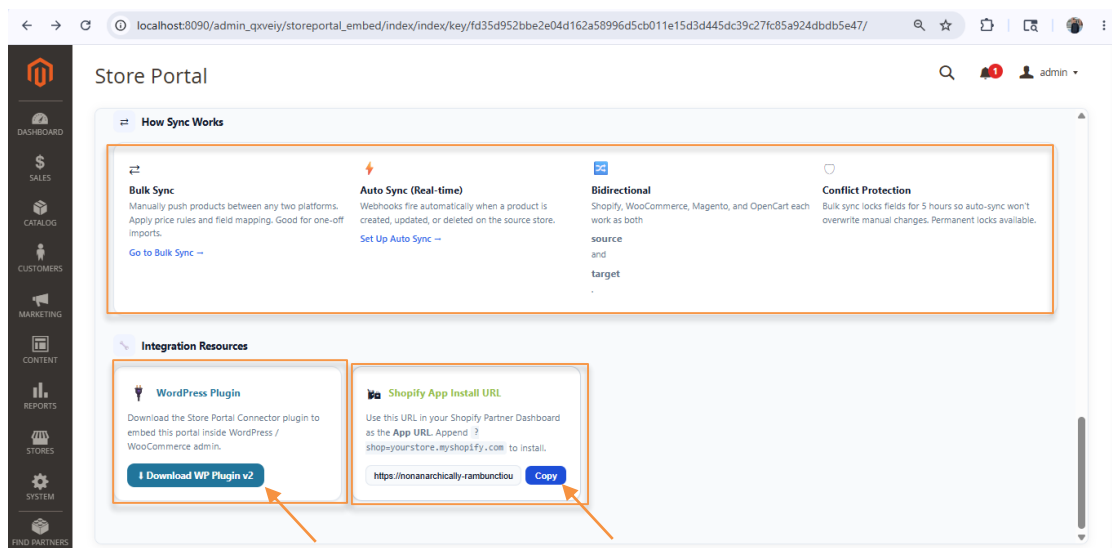


Figure 5.3 — Dashboard "How Sync Works" panel. Bulk Sync ("Go to Bulk Sync →"), Auto Sync Real-time ("Set Up Auto Sync →"), Bidirectional, and Conflict Protection descriptions. Integration Resources below: WordPress Plugin download and Shopify App Install URL with Copy button.

[Go to Bulk Sync →] Navigates to the Bulk Sync page to manually push all products from one store to another.

[Set Up Auto Sync →] Navigates to the Auto Sync Rules page (same as Stores > Store Portal > Auto Sync Rules).

[Download WP Plugin v2 (Integration Resources)] Downloads the WordPress Admin Embed plugin zip for WooCommerce stores.

[Copy (Shopify App Install URL)] Copies the Shopify app install URL to clipboard — paste it in a browser to connect a Shopify store.

6. Connecting Stores — Step-by-Step for Each Platform

This section covers the complete connection flow for each platform in the sequence a user experiences it — from clicking the connect button on the dashboard through to the store appearing as an Active card.

6.1 Shopify — Full Connect Flow (Auth & App Install)

Shopify uses OAuth-based app installation. No password is entered inside the portal — Shopify handles all authentication through its own admin interface. The connection works by installing a Shopify app that grants the portal read/write access to your store's products and orders.

Step 1 — Click "+ Connect Shopify" on the Dashboard

On the dashboard, find the Shopify Stores section and click the green "+ Connect Shopify" button in the top-right corner of that section. The portal loads the Shopify connection page inside the Magento Admin frame, showing the Shopify App Install URL and a Copy button.

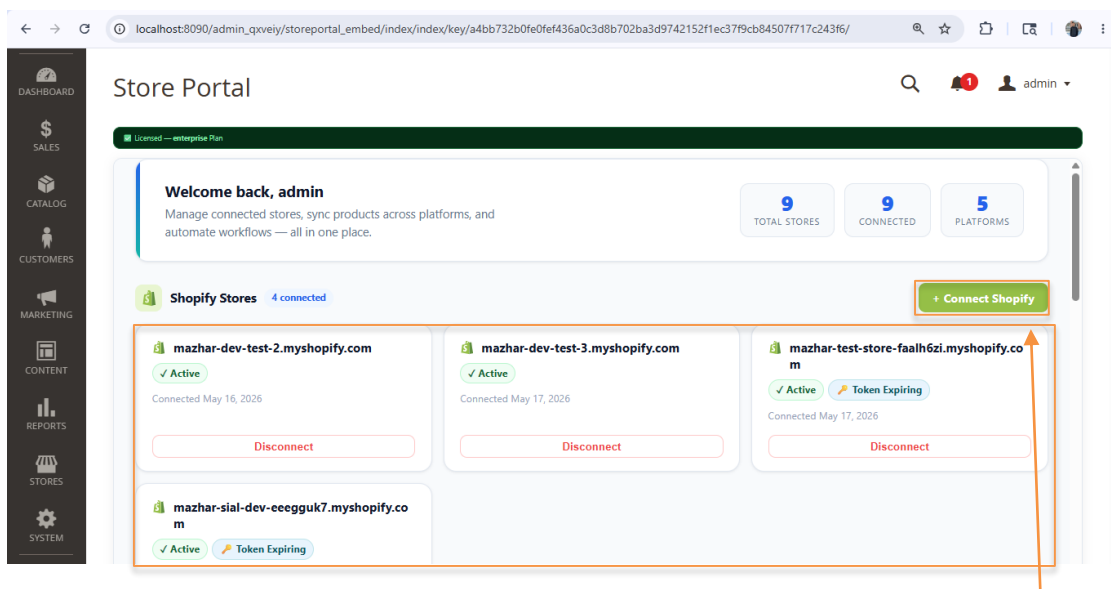
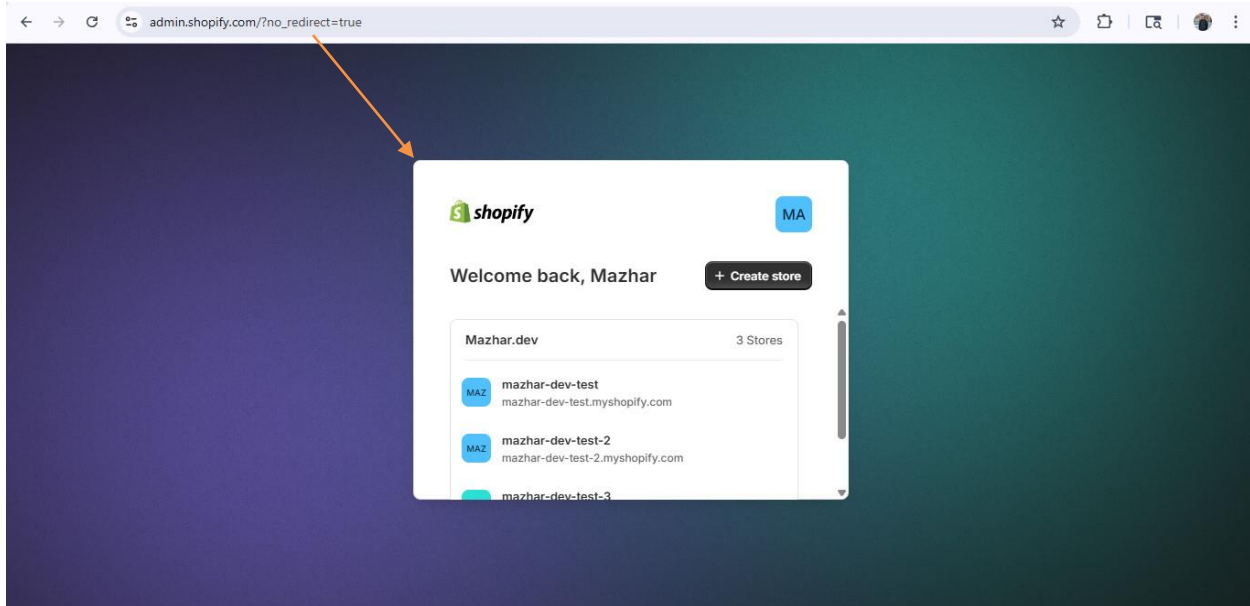


Figure 6.1 — Dashboard with Shopify Stores section showing 4 connected stores and the green "+ Connect Shopify" button at top-right. Each connected store card shows the store domain, Active badge, connection date, and a Disconnect button.

Step 2 — Copy the Shopify App Install URL

After clicking "+ Connect Shopify", the portal shows the Shopify App Install URL in the Integration Resources panel. Click the "Copy" button next to the URL to copy it to your clipboard. Then paste



the URL into your browser address bar and press Enter. The URL automatically redirects you to your Shopify Admin for authentication.

[Copy (Shopify App Install URL)] Copies the full Shopify App Install URL to your clipboard. This URL is unique to your Store Portal installation. Paste it into a browser — you will be taken to your Shopify Admin to install the app. If you are not already logged in to Shopify Admin, you will be asked to log in first.

Step 3 — Shopify App Install Page (Auth Selection & Permission Grant)

After the URL redirects you to Shopify Admin, the "Install app" page appears. This page shows the app name, the developer, and all the permissions the app requires access to. This is the Shopify OAuth authorization page — it is served entirely by Shopify and is where you grant Store Portal access to your store.

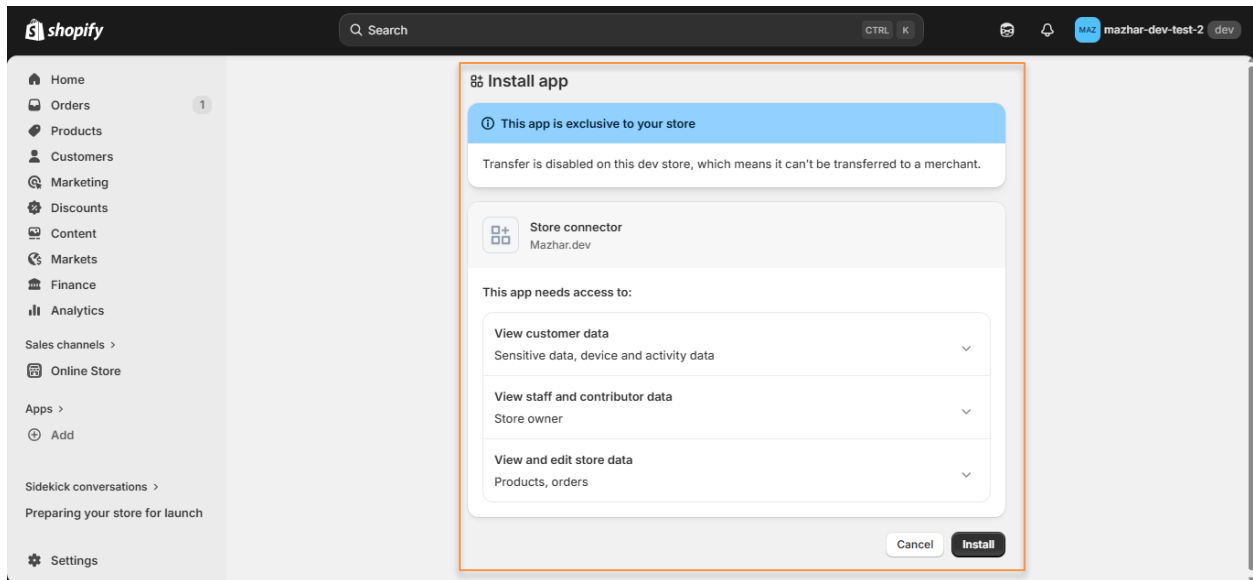


Figure 6.2 — Shopify "Install app" authorization page inside Shopify Admin. Shows the app name and developer. Lists the three permission scopes requested: "View customer data" (Device and activity data), "View staff and contributor data" (Store owner), "View and edit store data" (Products, orders). "Install" and "Cancel" buttons appear at the bottom-right.

Step 4 — Store Connected — Dashboard Result

After clicking "Install", you are returned to the portal dashboard inside Magento Admin. The newly connected Shopify store appears as a card in the Shopify Stores section showing the store domain, a green "Active" badge, the connection date, and a Disconnect button. The Total Stores and Connected counts in the welcome panel increase by one.

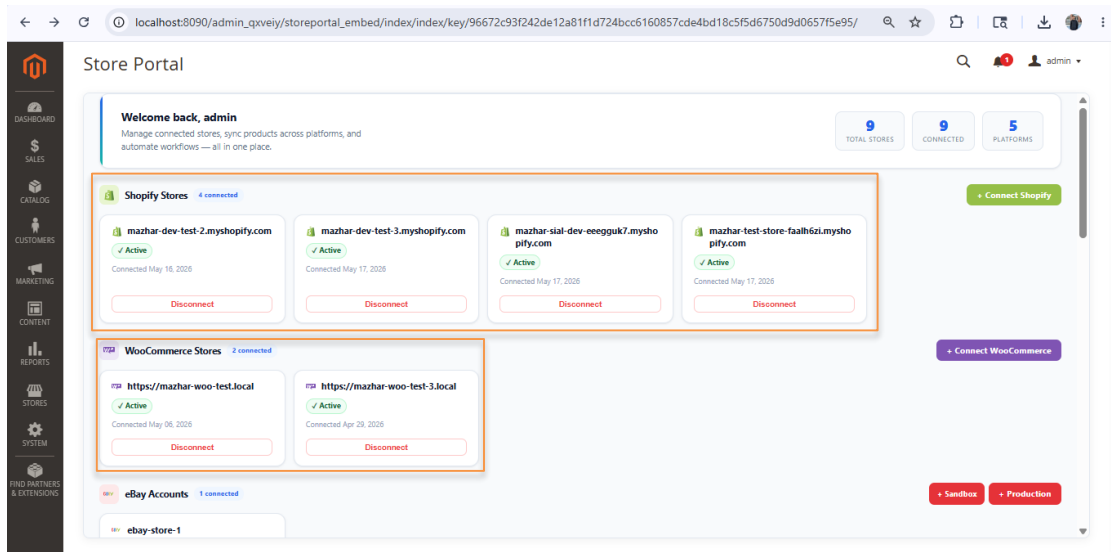


Figure 6.3 — Dashboard after connecting multiple Shopify stores. Shopify Stores section shows 4 connected stores (mazhar-dev-test-2, mazhar-dev-test-3, mazhar-test-store-faalh6zi, mazhar-sial-dev-eeegguk7) each with Active badge, connection date, and Disconnect button. WooCommerce Stores section below shows 2 connected WooCommerce stores.

📌 If a Shopify store card shows a "Token Expiring" badge, the Shopify access token is nearing its expiry. Reconnect the store by clicking Disconnect and then "+ Connect Shopify" again to refresh the token.

6.2 WooCommerce — Full Connect Flow (Plugin Download & Install)

WooCommerce stores connect via a WordPress plugin that you install in your WP Admin. The plugin registers product and order webhooks so the portal receives real-time updates. No API keys or credentials need to be entered manually — the plugin handles all authentication.

Step 1 — Click "+ Connect WooCommerce" on the Dashboard

On the dashboard, find the WooCommerce Stores section and click the purple "+ Connect WooCommerce" button. The WooCommerce Connector download page loads inside the Magento Admin frame.

Step 2 — Download the WooCommerce Connector Plugin

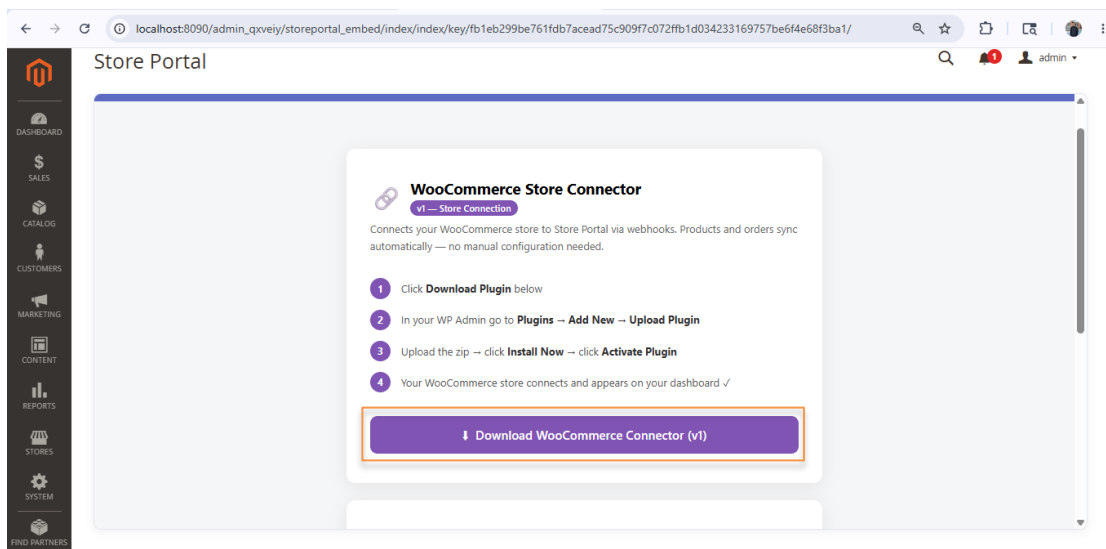


Figure 6.4 — WooCommerce Store Connector page inside Magento Admin. Shows "WooCommerce Store Connector — v1 — Store Connection". Four numbered steps are displayed: 1. Click Download Plugin below; 2. In your WP Admin go to Plugins → Add New → Upload Plugin; 3. Upload the zip → click Install Now → click Activate Plugin; 4. Your WooCommerce store connects and appears on your dashboard. The "↓ Download WooCommerce Connector (v1)" button is at the bottom.

[↓ Download WooCommerce Connector (v1)] Downloads the Store Portal WooCommerce Connector plugin as a zip file to your computer. This is the v1 "Store Connection" plugin — it registers product and order webhooks on your WooCommerce store so the portal receives real-time updates. Save the zip file — you will upload it in the next step.

Step 3 — Install the Plugin in WordPress Admin

Open a new browser tab and log in to your WordPress/WooCommerce Admin. Go to Plugins > Add New > Upload Plugin (button at the top of the Add Plugins page).

Step 3a Choose File

Click "Choose file" on the Upload Plugin page and select the zip file you downloaded.

Step 3b Install Now

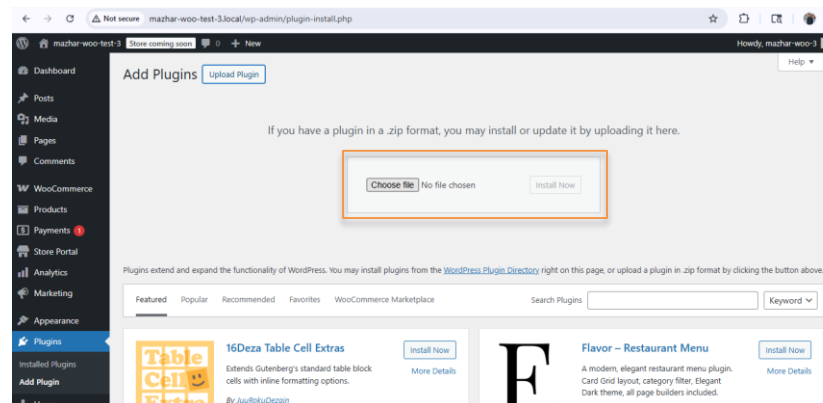
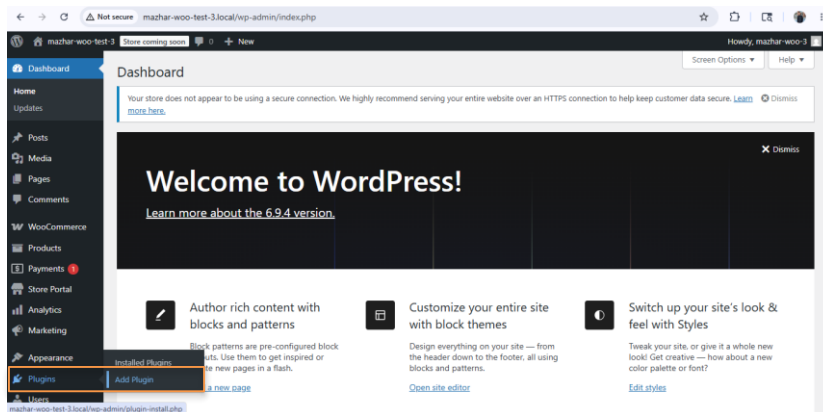
Click "Install Now" — WordPress uploads and unpacks the plugin.

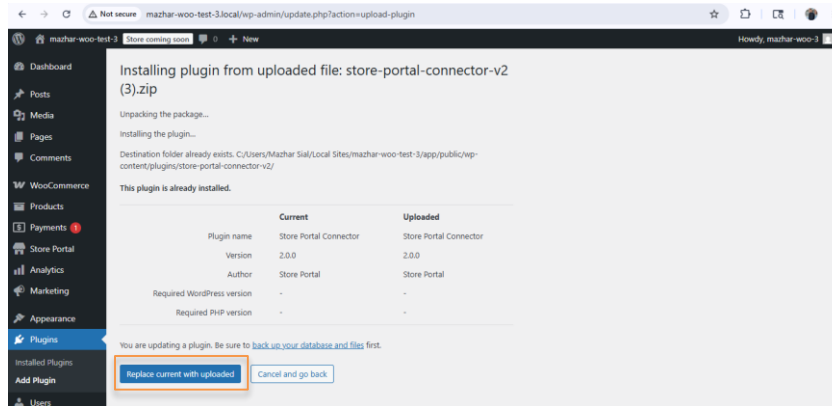
Step 3c Activate Plugin

Once installation completes, click "Activate Plugin". The plugin immediately connects your WooCommerce store to Store Portal via webhooks.

Step 4 — Store Connected Automatically

As soon as the plugin is activated, it sends a registration request to Store Portal. Return to the Magento Admin portal tab and refresh the dashboard — the WooCommerce store appears as a connected card in the WooCommerce Stores section showing the store URL, an Active badge, and the connection date.





Disconnecting a WooCommerce Store

[Disconnect (on a WooCommerce store card)] Removes the connection from the portal side. To fully disconnect, also go to your WP Admin > Plugins and deactivate/delete the Store Portal Connector plugin from that WooCommerce installation — otherwise the plugin may attempt to re-register on next product save.

6.3 Magento — Connect an Additional Store

Your primary Magento store (the one running the Store Portal module) connects automatically the first time the portal loads after activation — no manual steps needed. Use the "+ Connect Magento" button only to connect a second, separate Magento installation to the same portal subscription.

Step 1 — Click "+ Connect Magento" on the Dashboard

On the dashboard, find the Magento Stores section and click the orange "+ Connect Magento" button. The "Connect Magento Store" form loads inside the Magento Admin frame.

Step 2 — Fill in the Connect Magento Store Form

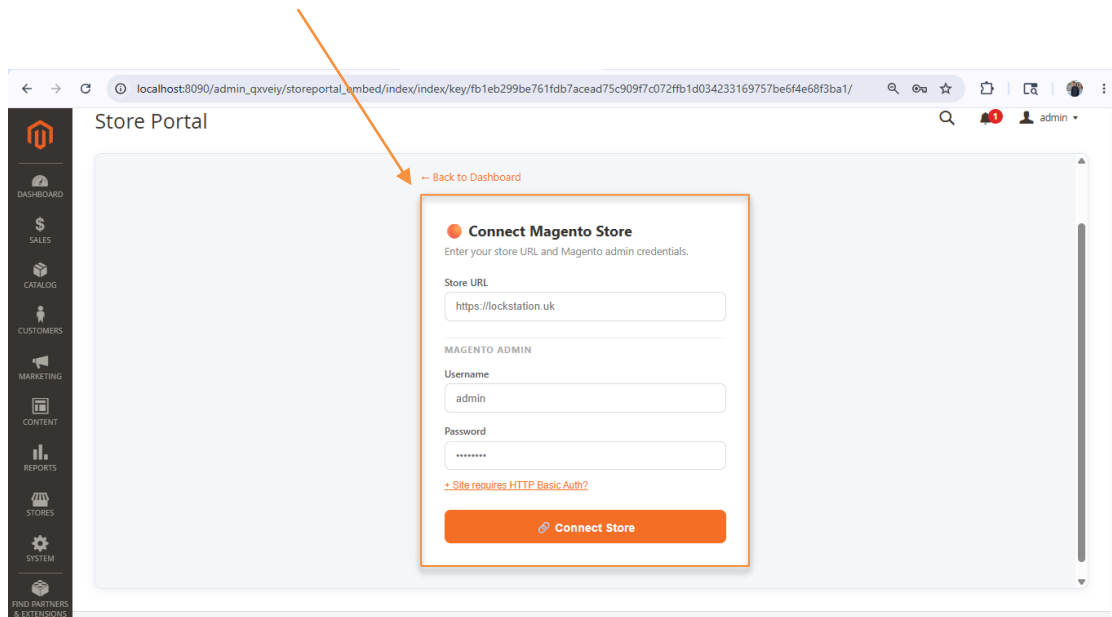


Figure 6.5 — Connect Magento Store form inside Magento Admin. "← Back to Dashboard" link at top. Three fields: Store URL (e.g. <https://lockstation.uk>), Magento Admin Username, and Password. "+ Site requires HTTP Basic Auth?" optional expander below the password field. "Connect Store" button at the bottom.

Field / Control	What to enter
Store URL	Full URL of the additional Magento store root (e.g. https://yourstore.com). Include https:// . No trailing slash.
Username	Magento Admin username for that store — must have API access permissions.
Password	Magento Admin password for that username.
+ Site requires HTTP Basic Auth?	Optional. Click to expand if your Magento server is behind HTTP Basic Authentication (a browser-level username/password prompt). Enter the Basic Auth credentials separately.

[Connect Store] Submits the Store URL and credentials to Store Portal. The portal authenticates with the Magento REST API using the provided credentials and, if successful, registers the store. The new Magento store card appears in the Magento Stores section on the dashboard showing the store URL, an Active badge, and the connection date. If authentication fails (wrong URL, username, or password), an error message is shown.

[← Back to Dashboard (link at top)] Cancels the connect form and returns to the dashboard without connecting any store.

Step 3 — Store Connected — Dashboard Result

After a successful connection, you are returned to the dashboard. The new Magento store appears as a card in the Magento Stores section alongside your primary Magento store. Both show Active badges.

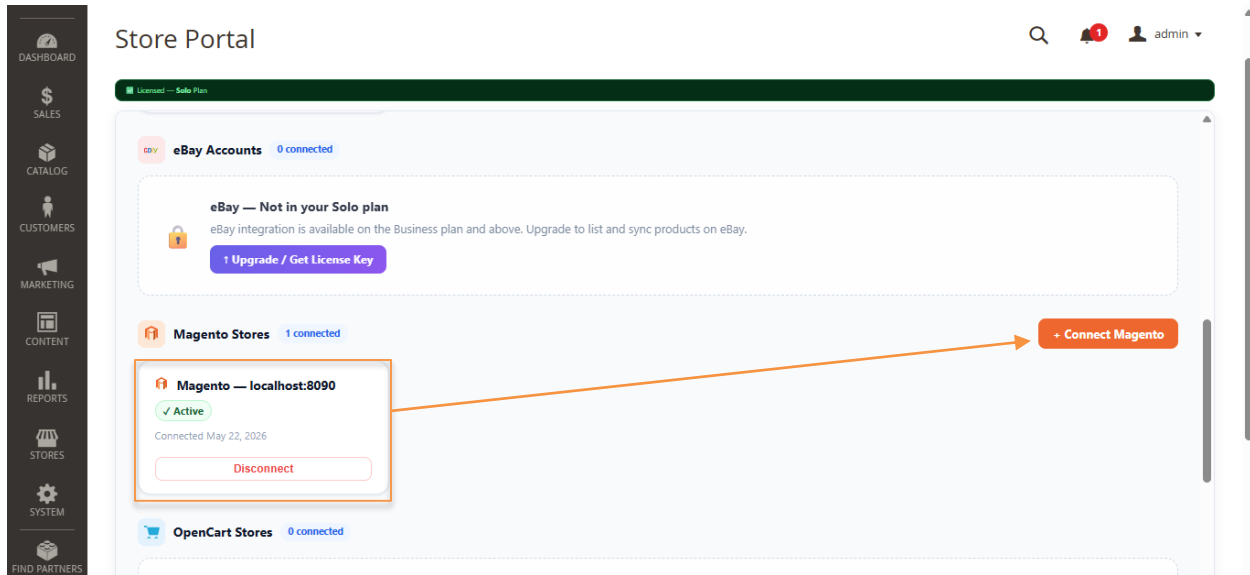
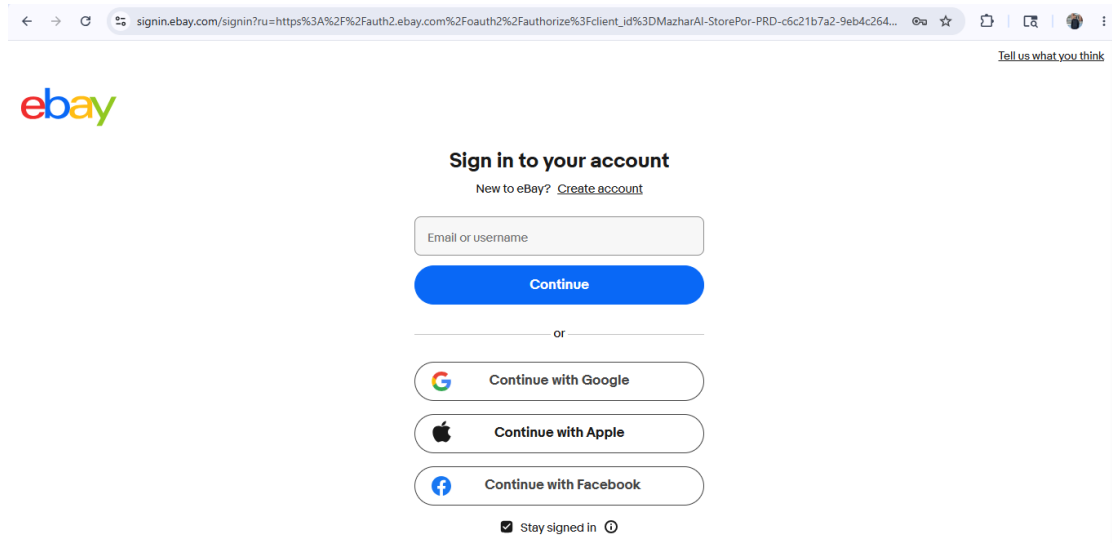


Figure 6.6 — Dashboard showing Magento Stores section (1 connected: `http://localhost:8090` — Active, Connected May 15, 2026) with Disconnect and "+ Connect Magento" buttons.

6.4 eBay — Connect Flow (Sandbox & Production)

eBay uses OAuth through eBay's own sign-in page. Two modes are available: Sandbox (for testing with a developer account) and Production (for your live eBay seller account). eBay requires the Business plan or above. Note: eBay does not support real-time product-change webhooks — eBay works as a sync target only. Use Bulk Sync or Auto Sync Rules to push products to eBay.

Step 1 — Sign In to eBay



signin.ebay.com/signin?ru=https%3A%2F%2Fauth2.ebay.com%2Foauth2%2Fauthorize%3Fclient_id%3DMazharAI-StorePor-PRD-c6c21b7a2-9eb4c264...

Tell us what you think


ebay


Sign in to your account
New to eBay? [Create account](#)


Email or username

Continue

or

 Continue with Google

 Continue with Apple

 Continue with Facebook


Stay signed in 

Figure 6.7 — eBay "Sign in to your account" page. Enter your eBay email or username, click "Continue", then enter your password on the next screen. Alternative sign-in options: "Continue with Google", "Continue with Apple", "Continue with Facebook". The "Stay signed in" checkbox controls session persistence.

[Continue (eBay sign-in)] Submits your eBay email/username and advances to the password entry screen.

[Continue with Google / Continue with Apple / Continue with Facebook] Signs in to eBay using the selected social account linked to your eBay account. Skips the email/password entry step.

Step 3 — eBay Authorizes Store Portal

After signing in, eBay shows an authorization page listing what Store Portal can access. Click "Agree" or "I agree" to grant access. eBay redirects back to the portal with an access token. The eBay account appears as a card in the eBay Accounts section on the dashboard showing the account name, Active badge, and whether it is a Sandbox or Production account.

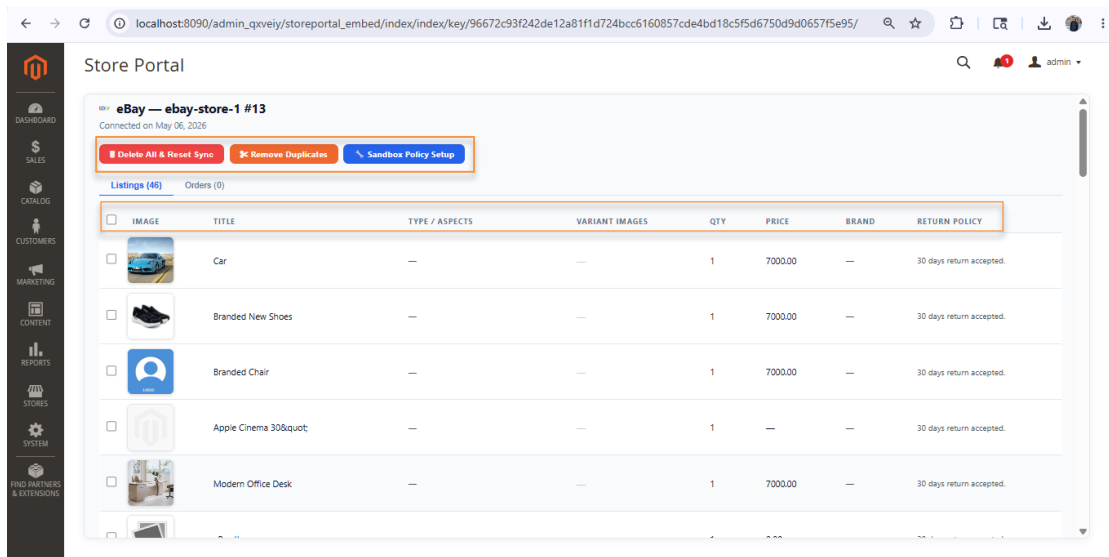


Figure 6.8 — eBay store product page (eBay — ebay-store-1). Connected on May 06, 2026. Buttons at top: "Delete All & Reset Sync", "Remove Duplicates", Tabs: Listings (46), Orders (0). Product columns: Image, Title, Type/Aspects, Variant Images, Qty, Price, Brand, Return Policy.

eBay Store Page — Additional Buttons

[Delete All & Reset Sync] Deletes all synced products from the eBay store and resets the sync state. A confirmation prompt appears first. Use this if you need to do a full re-sync from scratch.

[Remove Duplicates (eBay)] Scans eBay listings for duplicate entries (matched by SKU or title) and removes extras. A confirmation prompt appears before deletion.

7. Magento Store — Product Page — Every Button Explained

Click on any connected store card on the dashboard to open that store's product page. The page shows a store info panel at the top (store name, URL, product count, order count, Disconnect button) and a product table below with tabs for Products and Orders.

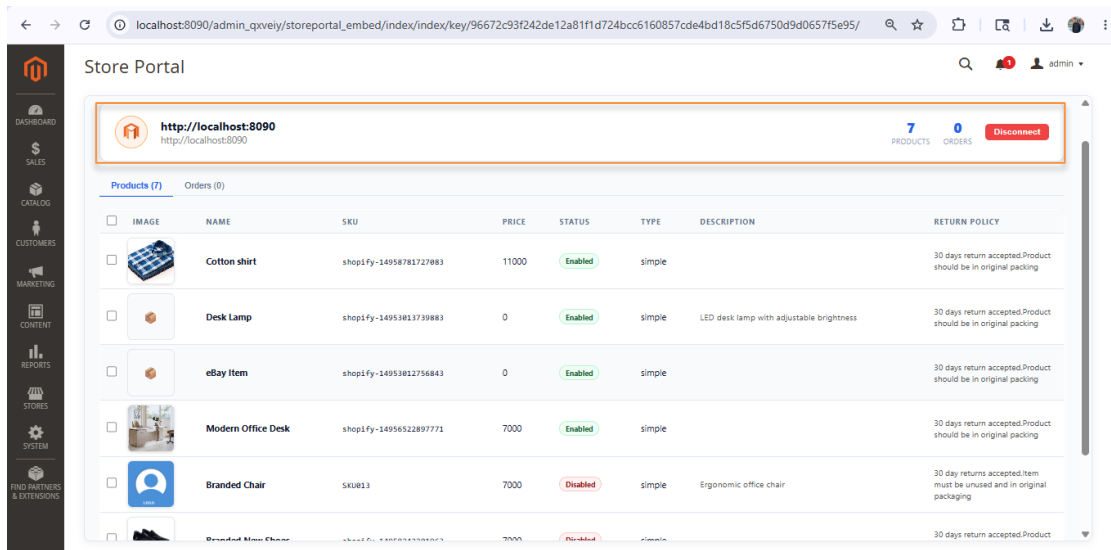


Figure 7.1 — Magento store product page (<http://localhost:8090>, 7 Products, 0 Orders). Store info panel at top with Disconnect button (red, top-right). Products (7) and Orders (0) tabs. Product table columns: Image, Name, SKU, Price, Status, Type, Description, Return Policy.

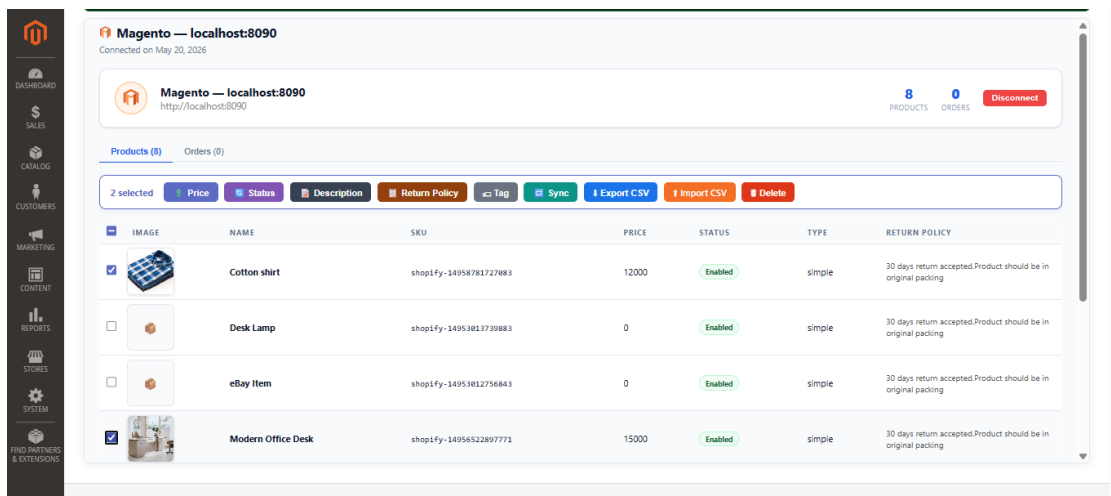


Figure 7.2 — Product page with 2 products selected. Bulk action toolbar visible: Price, Status, Description, Return Policy, Tag, Sync, Export CSV, Import CSV, Delete. Header checkbox (dash = partial selection). Individual row checkboxes shown.

7.1 "Products" and "Orders" Tabs

[Products (N)] Switches table to product view. Shows Image, Name, SKU, Price, Status, Type, Return Policy columns. Default view.

[Orders (N)] Switches table to order view showing orders from this connected store.

7.2 "Disconnect" Button (Store Header)

[Disconnect (red button in store info panel)] Removes this store connection from Store Portal. Returns you to the dashboard. Products from this store are no longer shown. The actual store data is not deleted. Reconnect via the "+ Connect" button.

7.3 Product Checkboxes — Selecting Products for Bulk Actions

[Header Checkbox (column header)] Selects all products visible in the table. Click again to deselect all. Dash icon (—) shows partial selection. Bulk action toolbar appears immediately on first selection.

[Product Row Checkbox] Selects or deselects that individual product. The "N selected" count in the bulk toolbar updates instantly.

8. Bulk Actions — Every Button Explained

Select one or more products using checkboxes. The bulk action toolbar appears showing "N selected" then action buttons left to right: Price · Status · Description · Return Policy · Tag · Sync · Export CSV · Import CSV · Delete. Price, Status, Description, Return Policy, Tag, and Sync open a dialog then the "Select Stores to Apply" modal. Export CSV, Import CSV, and Delete act immediately.

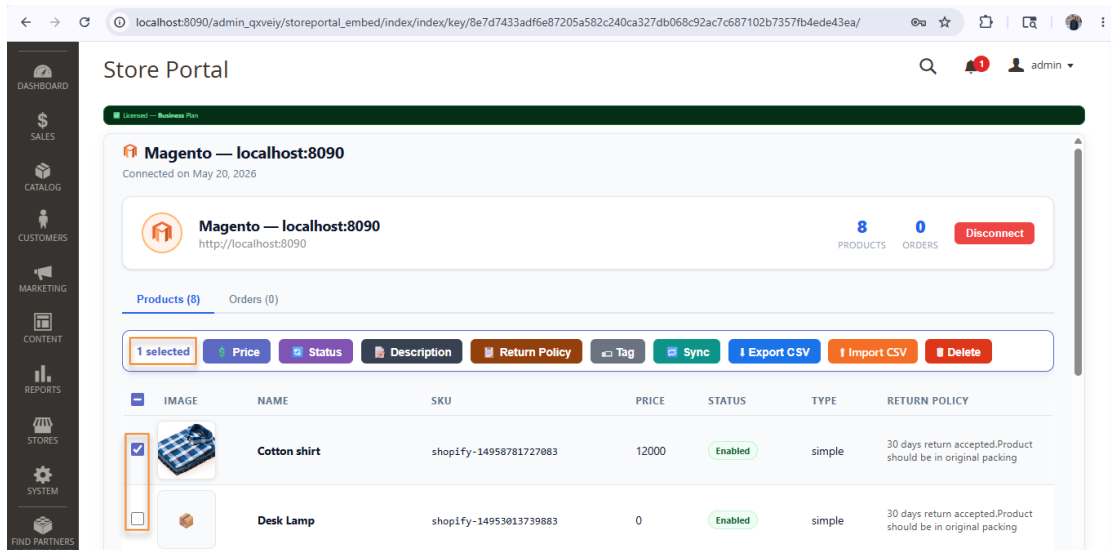


Figure 8.1 — Bulk action toolbar (1 product selected, Magento store). Toolbar shows all nine action buttons. Product rows below show Image, Name, SKU, Price, Status, Type, Return Policy columns.

8.1 Price

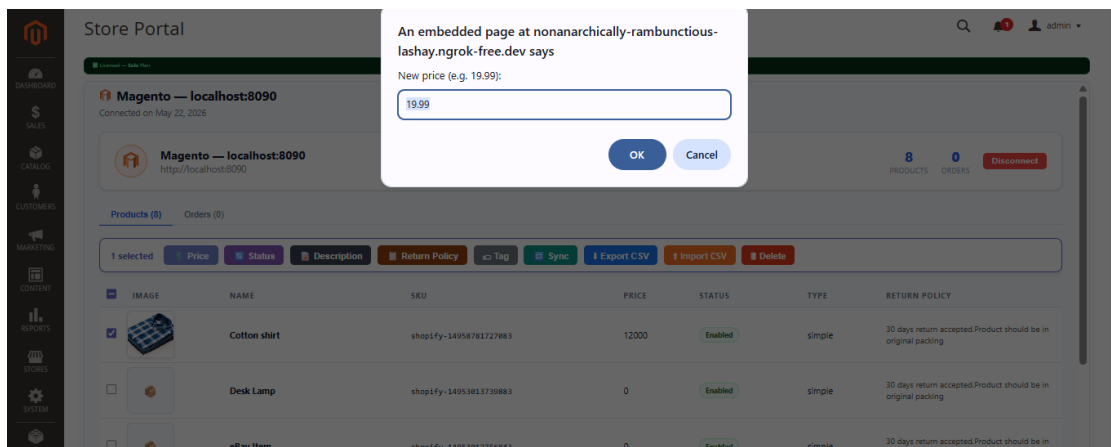


Figure 8.2 — Price update dialog. Enter the new price (e.g. 19.99) and click OK.

[Price] Opens dialog "New price (e.g. 19.99):". Enter numeric value and click OK → Select Stores dialog opens → apply to chosen stores.

8.2 Status

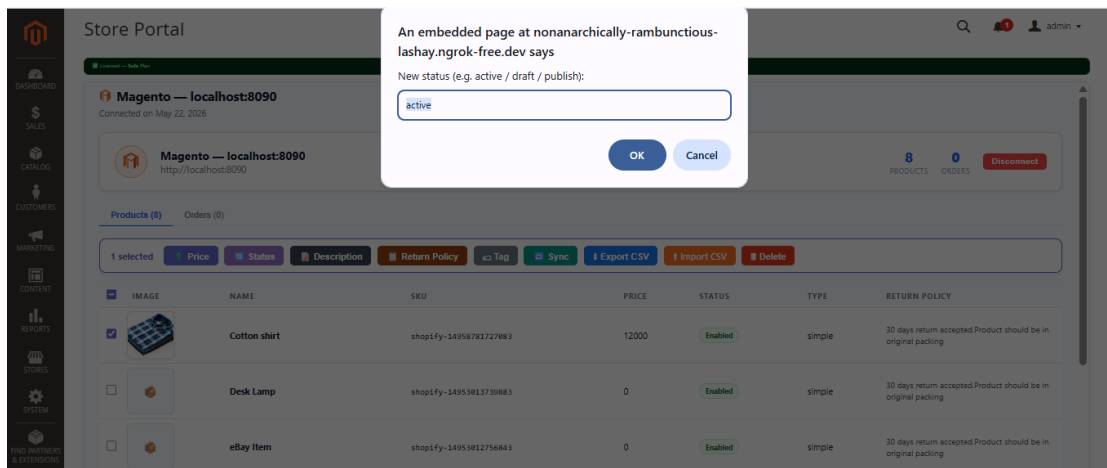


Figure 8.3 — Status update dialog. Enter status value (e.g. active, draft, disabled) and click OK.

[Status] Opens dialog "New status (e.g. active / draft / publish):". Enter value appropriate for target platform(s). Magento: active/disabled. Shopify: active/draft. WooCommerce: publish/draft.

8.3 Description

[Description] Opens dialog for new product description text. Replaces description on all selected products across target stores.

8.4 Return Policy

[Return Policy] Opens dialog for return policy text. Works identically to Description. Enter text → OK → Select Stores → apply.

8.5 Tag

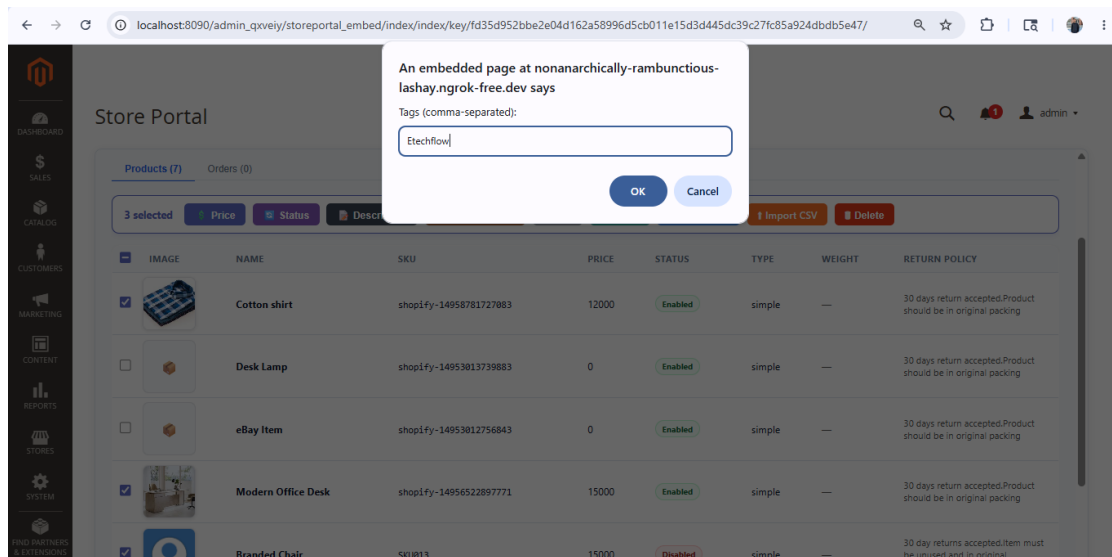


Figure 8.4 — Tag dialog. Enter comma-separated tags (e.g. "sale, clearance, new-arrival") and click OK.

[Tag] Opens dialog "Tags (comma-separated):". Tags are added to all selected products on target stores.

8.6 Sync

[Sync] Triggers immediate sync of selected products using active Auto Sync Rules. No dialog — fires directly. Forces an update without waiting for a product change webhook.

8.7 Export CSV

[Export CSV] Downloads a CSV file of all selected products immediately. No dialog. Use for backup, audit, or data import to another system.

8.8 Import CSV

[Import CSV] Opens a file picker to upload a CSV. Rows matched by SKU — only existing products are updated, new SKUs are not created.

8.9 Delete

[Delete] Permanently deletes selected products from this store via the platform API. Browser confirmation prompt appears first. Cannot be undone.

8.10 Dialog Buttons — OK and Cancel

[OK] Confirms the entered value and opens the Select Stores to Apply dialog. If the input is empty, the action is aborted.

[Cancel] Closes the dialog without applying any change. Product selection remains active.

8.11 "Select Stores to Apply" Dialog

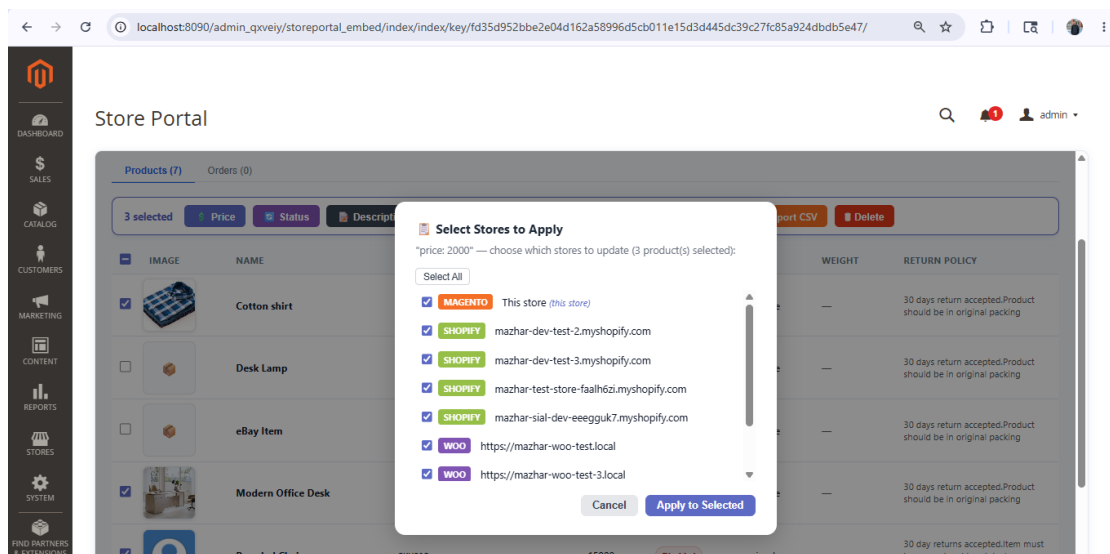


Figure 8.5 — "Select Stores to Apply" modal inside Magento Admin. Header shows the pending change and count. "Select All" button at top. Each connected store listed with platform badge and checkbox (all pre-ticked). "Cancel" and "Apply to Selected" at the bottom.

[Select All] Ticks all store checkboxes. Click again to deselect all.

[Store Checkbox (individual)] Ticks/unticks that store. Uncheck stores to exclude from this action.

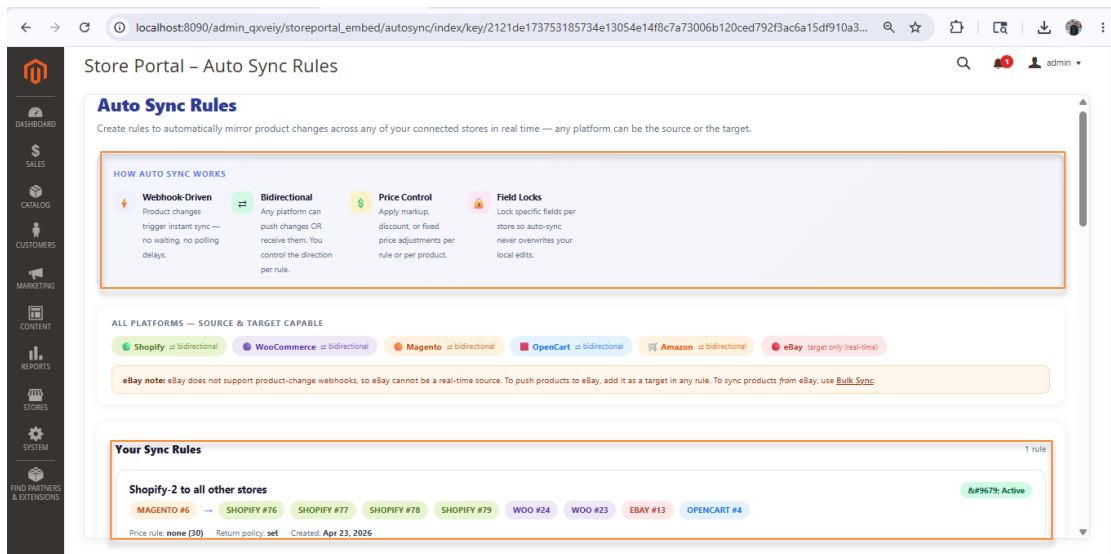
[Apply to Selected] Executes the bulk action on all ticked stores simultaneously via their respective APIs. Final confirmation — change is applied immediately.

[Cancel (Select Stores dialog)] Closes the dialog without applying any change to any store.

✓ To update only one platform: uncheck all stores except the target one before clicking "Apply to Selected".

9. Auto Sync Rules — Every Button Explained

Auto Sync Rules automate product synchronisation in real time using webhooks. Access from: Stores > Store Portal > Auto Sync Rules in Magento Admin. The page lists existing rules — each rule card shows the rule name, source and target store badges, price rule, return policy, creation date, and four action buttons.



9.1 "Pause" and "Resume" Buttons

[Pause] Pauses the rule — webhooks are received but no changes are pushed to targets. Card status changes to "Paused". Button changes to "Resume". Use when making bulk changes without triggering syncs.

[Resume] Reactivates a paused rule. Webhooks received during the paused period are NOT replayed. Only new changes after resuming trigger syncs. Status returns to "Active".

9.2 "Sync Now" Button

[Sync Now] Triggers an immediate full sync of all products from source to all target stores using this rule's configuration. Use after first creating a rule to seed target stores, or after adding a new target store.

9.3 "Edit" Button

[Edit] Opens the Edit Sync Rule form for this rule. Change source, targets, field mappings, column settings, and enabled state. See Section 10 for every control in this form.

9.4 "Delete" Button

[Delete] Permanently deletes this sync rule after a confirmation prompt. Future changes on the source store will no longer sync to the targets. Existing products on target stores are NOT removed.

10. Edit Sync Rule Form — Every Control Explained

The Edit Sync Rule form opens when you click "Edit" on a rule card or when you use the "Create New Sync Rule" form at the bottom of the Auto Sync Rules page. Sections: Rule Name, Source Store, Target Stores, Field Mapping (optional), Column Visibility, Status, and action buttons.

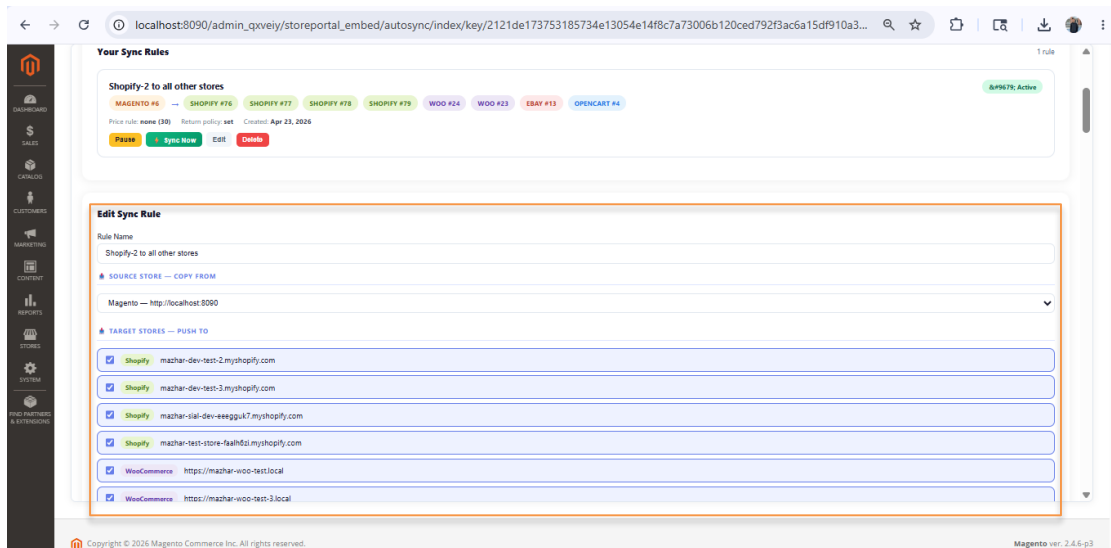


Figure 10.1 — Edit Sync Rule form — top section. Rule Name field. SOURCE STORE — COPY FROM dropdown (Magento selected). TARGET STORES — PUSH TO: individual store checkboxes for all connected stores (Shopify, WooCommerce, eBay, Magento, OpenCart entries all listed).

10.1 Rule Name Field

[Rule Name (text field)] Descriptive name shown on the rule card (e.g. "Magento to Shopify and WooCommerce"). For reference only — does not affect rule behaviour.

10.2 Source Store Dropdown

[Source Store — COPY FROM (dropdown)] Select the store whose product changes trigger the sync. One source per rule. Shopify, WooCommerce, Magento, and OpenCart can be sources. eBay is target-only.

10.3 Target Stores Checkboxes

[Target store checkbox (individual)] Ticks a store to receive changes when the source fires. Any platform can be a target. Tick multiple stores to push to several platforms from one rule.

10.4 Field Mapping — Source Dropdown and "+ write custom value"

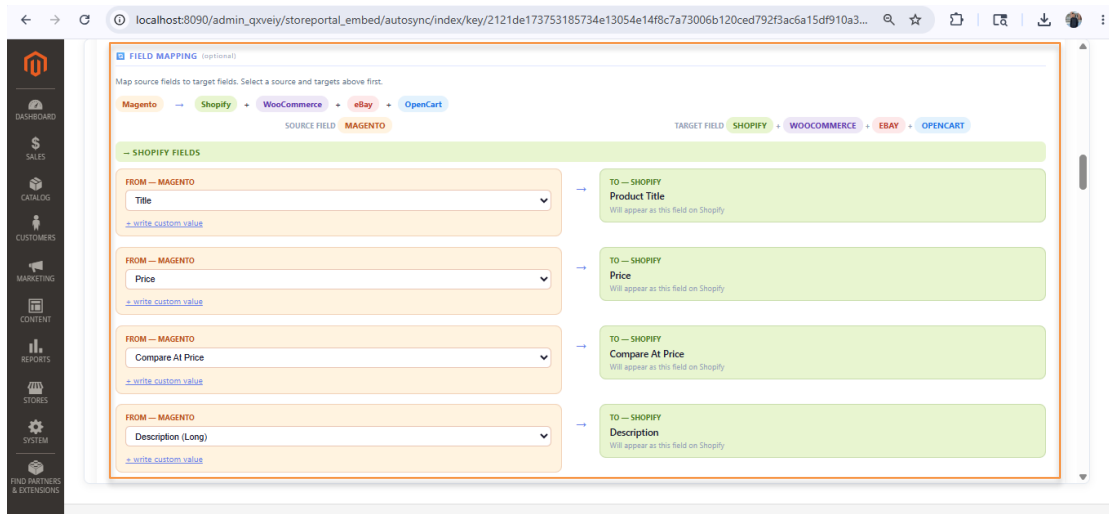


Figure 10.2 — Field Mapping section. Source platform (Magento) on left, target platforms (Shopify, WooCommerce, eBay, OpenCart) on right. Each target field row has a FROM — MAGENTO source dropdown and "+ write custom value" link below it.

[Source field dropdown (FROM — [PLATFORM])] Maps a source field to the target field. E.g. map source "Title" to target "Product Title". Leave as default for automatic field name matching.

[+ write custom value] Replaces the dropdown with a text input. Type a fixed value written to every synced product for that target field regardless of source data (e.g. always set Return Policy to "30 days return accepted").

10.5 Column Visibility — "All" and "None" Buttons

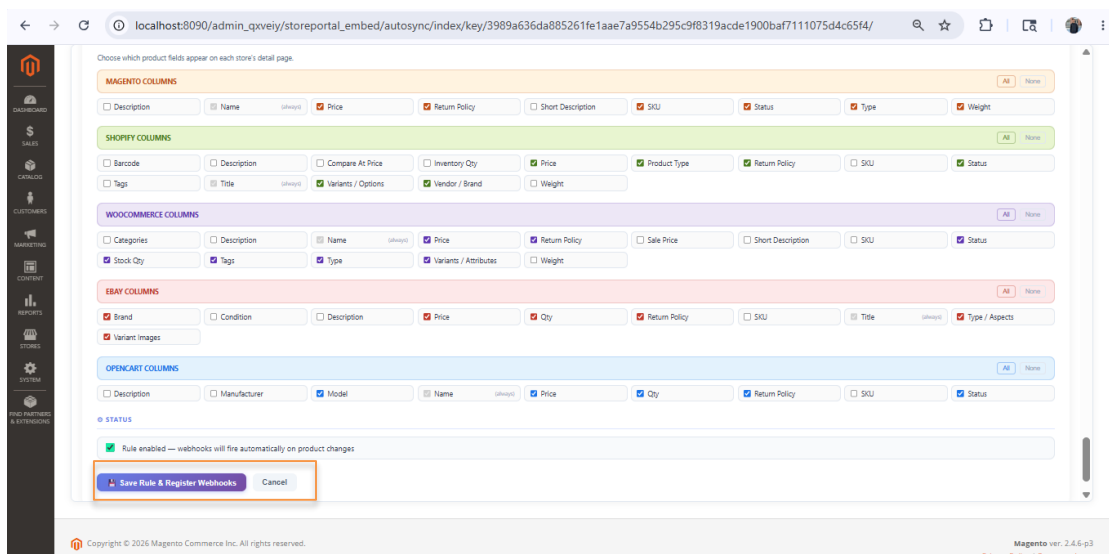


Figure 10.3 — Column Visibility and Status section. Platform sections (Magento Columns, Shopify Columns, WooCommerce Columns, eBay Columns, OpenCart Columns) each with "All" and "None" buttons. Individual field checkboxes with "(always)" markers for mandatory fields. "Rule enabled — webhooks will fire automatically on product changes" checkbox. "Save Rule & Register Webhooks" and "Cancel" buttons at the bottom.

[All (per-platform)] Ticks all field checkboxes in that platform section — all fields included in sync payloads.

[None (per-platform)] Unticks all optional checkboxes in that platform section. Only "(always)" fields remain.

[Individual field checkbox] Toggles that field on/off for sync. When unticked, that field is not written to the target store — existing value on target is preserved.

10.6 "Rule Enabled" Checkbox

[Rule enabled — webhooks will fire automatically on product changes (checkbox)] When ticked: portal registers webhooks on the source store so changes trigger the rule automatically in real time. When unticked: rule saved but no webhooks registered — use "Sync Now" for manual triggering only.

10.7 "Save Rule & Register Webhooks" Button

[Save Rule & Register Webhooks] Saves all form settings and, if the rule is enabled, registers product webhooks on the source store. Webhooks connect the source store's product create/update/delete events to Store Portal. Rule card appears/updates on the Auto Sync Rules page. Success message confirms save and webhook registration.

10.8 "Cancel" Button

[Cancel] Discards all unsaved changes and returns to the Auto Sync Rules page. The existing rule is left unchanged. No webhooks are registered or modified.

